

Your Title

Your Contact Information

Your URL or Logo (on every slide)

What are we going to learn? (and why it's important to learn now).

The best case is that you replace these words with pictures. But to brainstorm, bullet points aren't a bad place to start. Also you can experiment with using presentation notes (but those keep you at the podium.)

**Why you should listen to
me.**

**The specific takeaways
you'll get.**

The problem.

The solution.

The before and after.

No need to fill out this slide, just a place keeper to introduce the second of “before and after” narratives and case studies.

Before situation #1.

Ideally narratives that expose your shortcomings, encounter objections, or illuminate key elements of the solution.

After situation #1.

Before situation #2.

After situation #2.

Before situation #3.

After situation #3.

The mistakes people make.

Be sure to outline how your audience can
avoid these mistakes.

**What you can do to take
action now.**

Your Q and A Slide

YourURL.com/Conference

Your Twitter or Email